

## **FOR IMMEDIATE RELEASE:**

### **The Cat is out of the Bag: The Feline Connection is Partnering with Hannaford's Reusable Bag Program.**

**Rutland, VT, OCT 1st, 2020** – The Feline Connection of Vermont has been selected as a beneficiary of the Hannaford Helps Reusable Bag Program for the month of October.

The Hannaford Helps Reusable Bag Program, which launched in April 2014, is a reusable bag program that facilitates community support with the goal to make a difference in the communities where shoppers live and work.

“I was extremely honored to have been chosen for the Hannaford's Bag Program!” said Maria Caron, Executive Director of The Feline Connection. “This will help us to spay and neuter more cats and kittens, as well as help with our large veterinary bills.”

The Feline Connection was selected as the October beneficiary of the program by store leadership at the Hannaford located at 318 South Main St., Rutland VT. The Feline Connection will receive a \$1 donation every time the \$2.50 reusable Community Bag is purchased at this location during October.

#### **About the Feline Connection**

The Feline Connection is a non-profit cat rescue group operating in the Rutland, Vermont area, a 501(c)(3) charity. Founded in 2018 by Maria Caron. The Feline Connection is a group of volunteers focused on improving the lives of homeless and neglected cats through spay/neuter and release or relocation (TNR), cat community care and management, fostering/socialization, and adoption. We rely entirely on donations and volunteers to accomplish these goals.

For more information on the Hannaford Helps Reusable Bag Program, visit [hannaford.bags4mycause.com](http://hannaford.bags4mycause.com)

#### **Media Inquiries:**

Frances L. Okutoro

Public Information Officer

The Feline Connection

603-769-0584

<http://www.thefelineconnection.org/>

####